Palas Digital Interactive Signage systems are used for:

- Directory & Building Map
- Focused advertising
- Today's functions, special events
- Feedback

Information can be shown either on all displays, or selectively on designated monitors. Duration and timings of advertisements are easily configured and changed remotely.
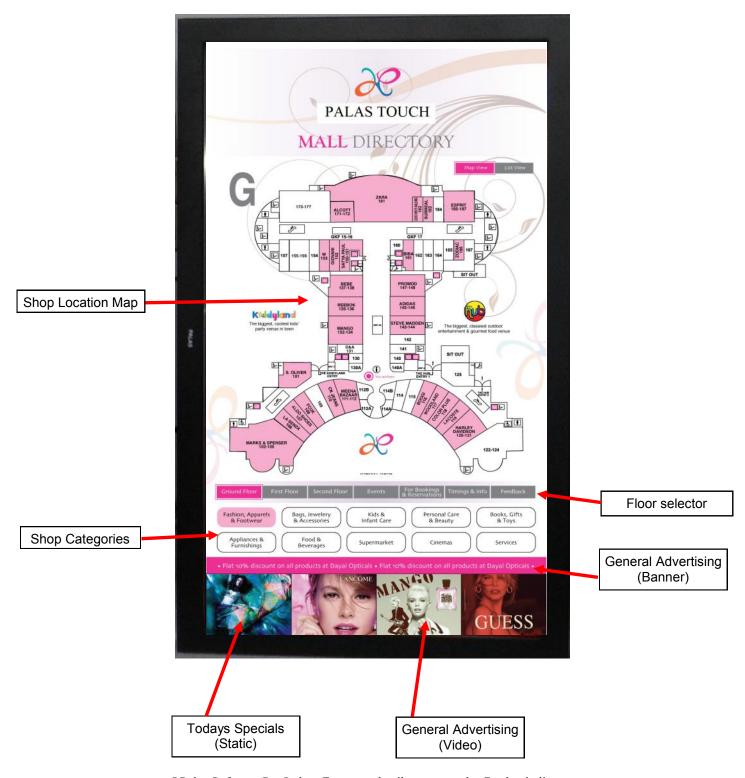
Displays will look like:

Software Description

The main function of the PDIS is giving names and locations of stores in the mall. Facilities available in the mall are also highlighted. Complete software specifications are attached (divisions 1 to 3

An optional module enables advertising to be displayed in part of the screen, as per Divisions 4 to 8 in the attached specifications.

Shop Location Map

Shop Categories

Floor selector

General Advertising (Banner)

Todays Specials (Static)

General Advertising (Video)

Software Specifications (A)

The display is divided into sections. Sections comprise :

1) Shop categories
2) Floors
3) Shop location map
4) General advertising (video or static)

1) Shop Categories

Up to 18 shop categories. On touching a category the shops in that category are highlighted. For example touching the "apparel" category highlights all the apparel shops on that floor

Category names can be customized by the PDIS manager

2) Floors

Touching a floor shows a map with all the shops / brands on that floor. Up to 5 floors (including basements) can be shown, one floor at a time.

3) Shop Location Map

One map is used for each floor.

Names of shops can be changed at any time by the PDIS manager. Maps have fixed layouts that cannot be changed.

4) General Advertising (Video)

One video (approximate size indicated on previous page) will be played.

The software will store up to 24 videos that can be played at pre-set times for pre-set minutes.

After the video finishes, if no other video is scheduled, the last video will keep playing.

New videos can be added by the PDIS manager over the LAN or internet.

Video timings and order of play can be changed by the PDIS manager over the LAN or internet.

STYLE

Palas's all-in-one touch products can be wall-mounted, depending on locations available. In many malls, Ddrectories are often housed in a kiosk.

LOCATIONS

Kiosks are generally located near escalators, lift lobbies, common lobbies near entrances and in mall central gathering areas.

Mall Directories