

In a hurry to start using self service kiosks?

Within hours of receiving them, Palas Self Ordering Systems can start taking customer orders

Palas Self Ordering Systems (sleek, space saving design, only 70mm depth) include :

- Capacitive touchscreen monitor
- Intel Celeron processor
- In-built Credit / Debit Card Reader
- Optional QR/Barcode scanner
- Pre-loaded order taking software
- Windows 10 operating system makes it easy to also install your own billing or order taking software
- 3 standard sizes, 17", 21.5" and 27"
- Choice of wall or floor mounts
- Choice of colours

**Prices start at only Rs 69,000**

(for wall mount 17" system, without scanner. GST extra at 18%)



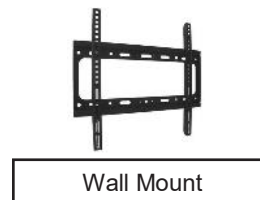
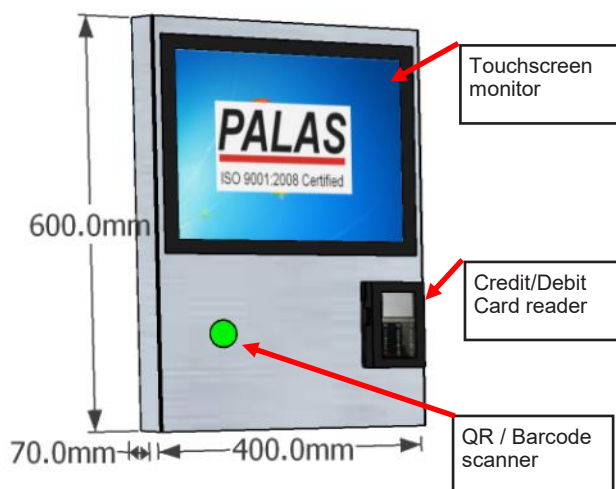
**Made in India**



With Floor Mounts (angled)



With Floor Mounts (vertical)



Wall Mount



## PALAS Software Pvt Ltd.

S-74 Okhla Industrial Area Phase 2, New Delhi 110020 INDIA

Web: <http://www.palas-india.com>

Tel: +91-11-41708030 to 37; +91-9811001546 to 52; WhatsApp: +91-98110 01546 Email: [sales@palas-india.com](mailto:sales@palas-india.com)

Bengaluru 80950-48512, Chennai 98110-01548, Hyderabad 98110-01552 Mumbai 98110-01549

Regd Off: B - 39 Kailash Colony, New Delhi 110048

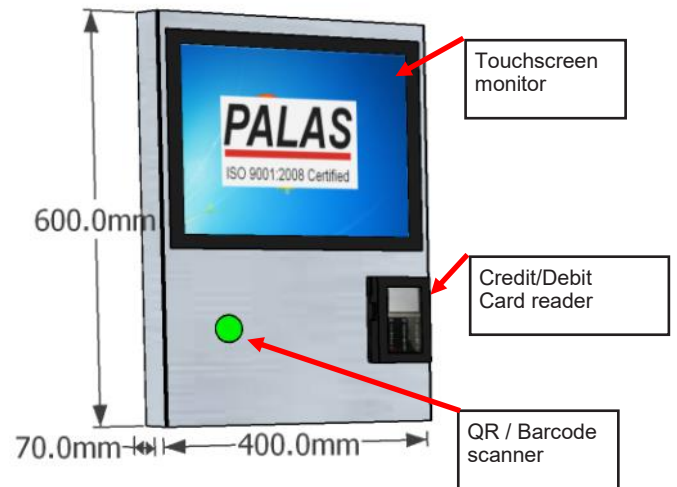
Self-ordering systems are fast becoming popular in restaurants. In traditional fast food restaurants customer queue at the cashier to place orders, deciding from the limited menu displayed behind the cashier.

In the Palas Self-Ordering System (PSOS)

- Customers can browse the entire menu at their own pace, an option preferred by many customers, rather than being hurried by a cashier
- Up-sells, such as extra toppings, or side dishes, or combos are more likely to be chosen
- Many restaurants have reported increased sales after installing self-ordering machines
- Frees up cashiers / order-takers to give more personalised attention to customers
- Excellent return on investment - costs of Palas self-ordering systems can be recovered in less than 1 year because of savings on operator cost

Palas Self Ordering System

- Available off-the-shelf, ship within 5 working days
- 3 standard sizes of displays - 17", 21.5" and 27"
- Less than 3" thick
- Wall mount or floor mount
- Optional in-built QR / Barcode scanner
- In-built Credit/Debit Card Reader
- Windows 10 operating system, to easily add other software / hardware
- Comes with Palas Self-Ordering System Software
- Connects over LAN or Wifi to existing computers/ printers



How to use (Customer at PSOS)

- Customer selects items by simply touching the images on the screen
- Once selection is completed, touching "Place Order" sends the amount to the Card Reader, and user is prompted to Swipe/Insert/Wave their card, then enter the PIN if any
- On receipt of payment approval, a token number is displayed, receipt sent to the customer's phone, and a KOT sent to any existing kitchen printer
- Once order is ready, customer token number can be called out, or displayed by entering manually on any existing token system

How to use (by manager to add/delete items)

- Food outlet needs to simply add their item names/images, prices, tax rates using the Palas easy-to-fill forms, and the items will appear on the main screen. This can be done from any laptop / PC connected to the system
- At the end of each day, a report will be sent to any existing computer in the restaurant, detailing each sale with totals. This report can be in Excel or CSV format, which can be easily imported into many accounting packages like Tally



Prices start at just Rs 69,000 (17" wall mounted PSOS without scanner). GST extra. MOQ 5 pcs. Includes basic billing software. Can be operational in just a couple of days. Requires UPS power and printer, cost not included.

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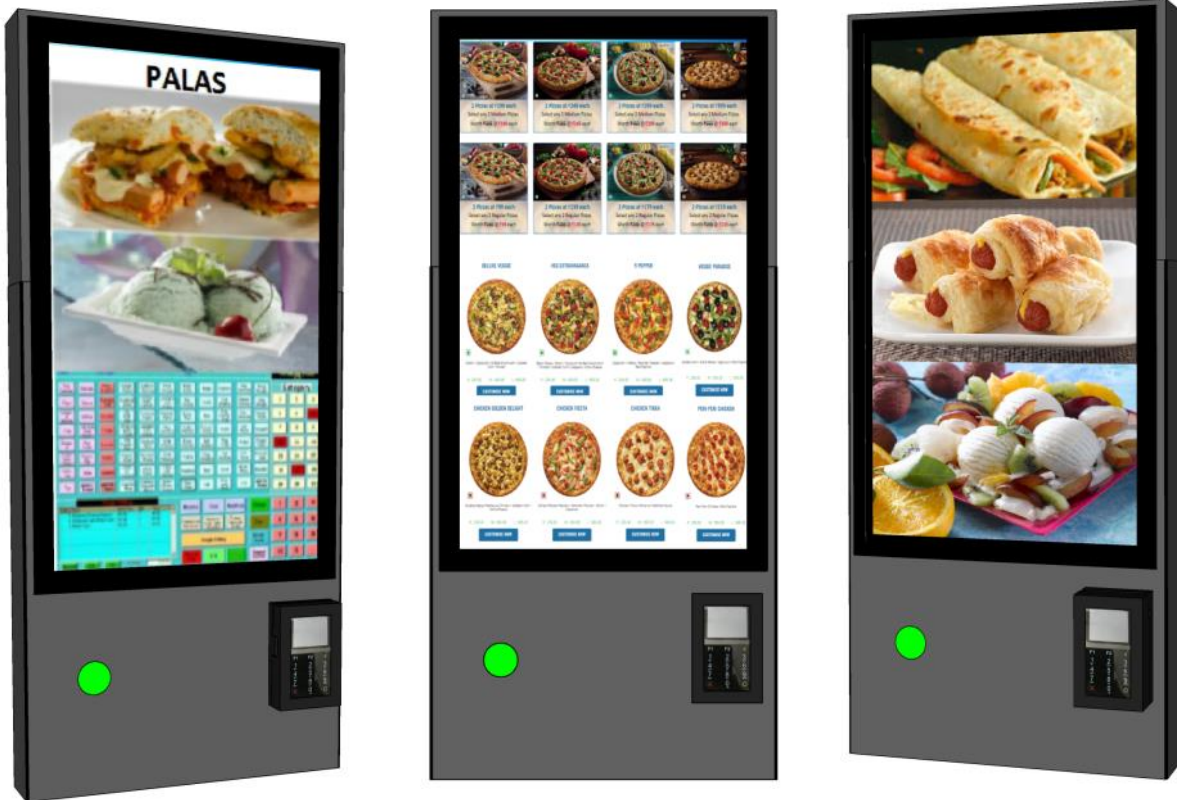
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Attractive graphics make it easy, quick and fun to select items.  
Tempt customers, up-selling is easy



Made in India


Palas manufactures in India:

- Touchscreen monitors, Touch All-in-ones
- Industrial Touch Panel PCs, Rugged touch systems
- POS systems
- Smart Card Readers for ATMs, Kiosks, Vending
- Interactive Digital Signage Systems for Malls, Factories, Buildings


Palas is the Master Distributor in South Asia for:

- Touch Screens from 3M Touch Systems, USA
- Motorized & Dip Smart Card Readers from Sankyo, Japan

Palas is an IIT / IIM alumnus enterprise

 /PalasSoftware



 /user/palassoftware1



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	Models	170BCCM-K-SO 170BCCM-K-SO-QR 170BCCM-KF-SO 170BCCM-KF-SO-QR	215BCCM-K-SO 215BCCM-K-SO-QR 215BCCM-KF-SO 215BCCM-KF-SO-QR	270BCCM-K-SO 270BCCM-K-SO-QR 270BCCM-KF-SO 270BCCM-KF-SO-QR
Display	View area diagonal	<b>43cm (17")</b>	<b>55cm (21.5") wide</b>	68cm (27"W)
	Format	5:4	16:9	16:9
	Display View Area (mm)	338 x 270	477 x 268	597 x x336
	Brightness (cd/m <sup>2</sup> )	250	250	250
	Resolution	1280 x1024	1920 x1080	1920x1080
Touch Screen	Type	3M Capacitive		
	Surface Obstruction	Not affected by surface contaminants like dust, grease, moisture, liquids, paan stains		
Processor	Operating System	Standard Win 10 E		
	Processor	Standard Celeron; Optional i3 / i5 /i7		
	Memory	HDD - 120GB SSD ; RAM - 4GB		
Card Reader	Credit / Debit Cards	Mag Swipe MSR Tr 1,2; IC Chip Card -ISO/IEC7810; in-built pinpad; contactless wave & pay Accepts VISA, Master Card, Maestro Cards		
Scanner	Optional: Type	Optional, available in models numbers ending with QR; 1D / 2D Imager, Reads Linear, 2D Matrix, QR codes from paper prints or Mobile phone screens		
Floor Mount	Optional:	Optional, available in model numbers which have "F" in them		
Dimension	Of wall mount model (WxDxH)	400x70x600 mm	400x70x800 mm	400x70x900 mm
	Of floor mount model (WxDxH)	400 x 400 x ~1500 mm	400 x 400 x ~1600 mm	400 x 400 x ~1800 mm
Others	Power (W) max	220VAC; <80W	220VAC; <100W	220VAC; <150W
	Made in	India		

Model		170BCCM-K-SO	215BCCM-K-SO	270BCCM-K-SO
Monitor size (view diagonal)		43cm (17")	55cm (21.5")	68cm (27")
Price (MOQ 5)	INR	69,000	77,000	125,000
Extra for card reader payment system	INR	500 per month	500 per month	500 per month
Price with scanner (MOQ 5)	INR	79,000	87,000	135,000
Wall mount extra	INR	1000	1000	1000
Floor Mount extra	INR	3000	3000	3000
Colours		Black standard, others optional extra		

All prices are ex-works Delhi. Freight included to single destination in India. GST extra at 18%



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